

JOE PAOLELLA



CONTENT/VIDEO PROFESSIONAL

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Edinburgh
EU and UK Citizen

Creative professional and communications graduate with a passion for content.

Brandishing a wealth of experience in the audiovisual content world, from leading creative campaigns to professional sports capture and content creation.

EDUCATION & LICENSES

University of Malta 2017-2020
Bachelors in Communications & Media Studies

EU driving license

KEY EXPERIENCES

2018-2019

ASSISTANT DIRECTOR & AC

Randon Films

- Worked with director Andrew Randon across numerous high profile ad campaigns.
- Key clients were AzureX and Kindred gaming.
- Gained experience with a myriad of cameras, from Sony and Canon DSLR's to cinema grade Sony and RED cameras.

October 2019

ASSISTANT DIRECTOR TRAINEE

'Luzzu' Feature Film

- Trained in the AD department on Sundance hit film Luzzu.
- Worked closely with all departments throughout the production.
- Tasked with traffic control and noise management, as well as assisting camera department with transportation of equipment.

2020-2021

VIDEO EDITOR

The Times of Malta

- First video editor employed by Malta's most popular newsroom tasked with revamping news for video channels.
- Worked on high profile cases involving Daphne Caruana Galizia and the Panama Papers.

2021-Present

CONTENT PRODUCER

Edinburgh Rugby

- Sole content producer for professional sports team Edinburgh Rugby.
- Lead in all audiovisual content output, from simple reels to more complex edits.
- Creative lead in all match day big screen and LED board graphics.
- Part of a team responsible for making Edinburgh Rugby one of the fastest growing teams in the United Rugby Championship.

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PROFESSIONAL SKILLS

- Knowledge of a range of cameras and equipment.
- Videography.
- Video editing.
- Lighting and set dressing.
- Photography.
- Graphic Design.
- Audio recording and production.
- Adobe suite.
- Social media management.
- Copywriting.
- Campaign leadership.

HOBBIES

- Guitar playing.
- Analog photography.
- Screenwriting.
- Video games.
- Health & fitness.

OTHER EXPERIENCES

2015–2018

VIDEOGRAPHER & EDITOR

Then Tunes

- Videographer and video editor at songwriting and production company Then Tunes.
- Lead capture artist and editor on all ad campaigns and live recording sessions.

Sep 2018

JURY MEMBER

Venice Film Festival

- Chosen to represent Malta on the jury for the competition Giornate Degli Autori at Venice Film Festival.
- Took part in a jury of 28 young Europeans, presided over by Jonas Caprigniano.
- Conducted interviews with filmmakers and EU MPS and put them into written form in order to be published on 28TC channels.
- Partook in jury sessions for all films in the competition, deliberating to pick a final winner.

2015–Present

FREELANCE

Various

- Freelance videographer and editor on a variety of shoots and events.
- Events ranged from weddings, parties, music concerts, to parties and corporate events.

SIDE PROJECTS

- **Youtube Channel:** owner of a creative youtube channel where I frequently upload reviews of the latest films I've seen.
- **Ad Lib Podcast:** co-host on Malta's only podcast focuses on film and television.
- **Social media management:** produce content and manage the social media pages for Stewart's Melville RFC.
- **Rhinestone Rodeo:** Videographer and editor for Rhinestone Rodeo, the UK's largest touring country music party.